**REPORT ON WORLD POPULATION DAY 2017 - MIZORAM**

In pursuance of GOI guideline, WPD 2017 was launched on 11th July, 2017 at Vanapa Hall Gate, Aizawl. The programme was launched by Shri Lal Thanzara, Hon’ble Minister, H&FW Dept. at 6:30 a.m. under the chairmanship of Dr. Lalrozama, IAS, Mission Director, Mizoram. Launching of the programme was followed by a rally. Youth Group from different localities enthusiastically participated in the rally and WPD-2017 T-shirts and flags were distributed. Throughout the rally different points of the FP media campaign was delivered. ASHAs and ANMs mobilized eligible couples from their respective areas to participate in the mela and to utilize FP methods. District-wise launching of the programme was also observed on the same day. A total of 137 Female Sterilisation, 254 IUCD insertion and 2 PPIUCD insertion were achieved throughout the Stabilisation Fortnight.

Circulars were issued to all districts regarding target for IUCD and sterilization i.e., Tubectomy 1 and Vasectomy 1 per day at district level and IUCD 1 per day at district and PHC level which is according to T.F.R. 1.7 (as per Annual FP Report 2015-16) and Microplan was translated in Mizo language and issued.

 IEC activities for sensitization of the community on different FP methods and FP campaign was carried out by conducting talk shows, inter-personal communications by ANMs with the targeted community in their respective areas, displaying Banners at the most populated places in Aizawl, displaying FP Posters ( in Mizo) and New FP Logo and FP audiovisual was broadcasted at all local channels including DDK throughout the fortnight including audio broadcast at AIR .The launching programme was broadcasted in AIR and Local TV Channels.

 The availability of essential drugs for organizing WPD-2017 was ensured through the already procured essential drugs under NHM.

District level activities in launching of the Parivar Vikas Mela which is translated as “Chhungkaw Hmasawnna Mela” are as follows:-

1. **Aizawl East** **District**: Launching covered under State Level launching on 11th July, 2017. Eventhough District Level Launching was integrated with the State, “Chhungkaw Hmasawnna Mela” was observed at ITI UPHC on 20th July, 2017 under the chairmanship of Dr. C. Lalzepuii, C.M.O. , Aizawl East District and Col. Z. S. Zuala, Hon’ble Parliamentary Secretary, Home, R.D. etc., grace the said function. A `Short Play` titled `Chhungkaw Hmasawnna` was performed by Art & Culture Deptt. Counselling room was made and mothers of the locality were counselled and were given awareness on the importance of family planning. In Mobilization Fortnight, ASHA/HW conducted eligible couple survey in their own areas which was submitted to their area PHCs. 25402 Eligible Couples were registered. During this fortnight, PHCs/CHCs/MCs & S/Cs organized special campaign on family planning method. Different family planning methods were shown and instructions about their use were given to the villagers. Counselling, IEC and various family planning measures were put up in awareness materials like leaflets, etc. Large amount of World Population Banners were printed and were distributed to all centres of the District and various important public places. 22 nos female sterilisation and 63 nos IUCD insertion was achieved throughout the fortnight.
2. **Aizawl West** **District**: Launching covered under State level launching on 11th July, 2017 at Vanapa Hall Gate and participated in the rally. 7 nos female sterilisation and 36 nos IUCD insertion was achieved throughout the fortnight.
3. **Champhai District**: Launching of WPD-2017 under Champhai District on 11th July, 2017 was held at C.M.O. Office Hall under the chairmanship of Dr. Vanlalnghaki, C.M.O. The programme started at 1:00 pm with the introduction of The World Population Day- its origin and importance. The Chief Guest Zosangzuali Pachuau, M.C.S., Project Director, DRDA launched the programme which was followed by a short speech. A PowerPoint presentation on the topic ‘World Population Day’ was given by Dr. Benjamin Lalruatdika, RCH Officer and local celebrities were invited to perform a number. The programme was closed by a vote of thanks from C. Ramdinmawii, Assistant Director (Food & Drugs). 3774 eligible couples were registered and 1 no Female sterilisation and 41 nos IUCD insertion were achieved throughout the fortnight.
4. **Kolasib District** : World population day was observed in Kolasib district on 11.7.2017 at OPD complex , District Hospital, Kolasib under the chairmanship of Dr. Lalhminghlua, DRCHO, Kolasib and Dr. Lalhlimpuia, CMO, Kolasib District grace the inaugural function as Chief Guest. 7 nos Female sterilisation and 12 nos IUCD insertion were achieved throughout the fortnight.
5. **Lawngtlai District**: World Population Day was launched under Lawngtlai district on 11th July, 2017 and Parivar Vikas Mela observed in all PHCs and District Hospital. Activities under “Mobilisation Fortnight” include conduction of Eligible Couple Survey and 17149 E.C. were registered. Also special VHND was organised during the fortnight. Awareness generation through local channels like Skynet Cable and K.T. Vision network was performed and banners and posters were displayed at prominent places. Counselling of clients on basket of choice was done at facilities. 82 nos female sterilisation and 14 nos IUCD insertion were achieved throughout the fortnight.
6. **Lunglei District**: World Population Day was launched on 11th July, 2017 at RNTCP Conference Hall. The function was chaired by Dr. VLMS Dawngliana, C.M.O. and Dr. Malsawmtluanga Fanchun, BDO Lunglei was the Chief Guest . The function was closed with a vote of thanks by Dr. Lalawmpuia Chhangte, SMO. Various family planning methods were displayed in the OPD complex. Health Workers were detailed to demonstrate and explain Family Planning materials and methods and Family Planning leaflets and Booklets were distributed. Counselling on Family Planning was also conducted in the site of Family planning Unit. Eligible Couple Survey was conducted and 17479 E.C. were registered. 12 nos female sterilisation and 35 n.s IUCD insertion and 2 PPIUCD insertions were achieved throughout the fortnight.
7. **Mamit District**: The launching programme of World Population Day was held on 11th July, 2017 which was conducted under the chairmanship of Dr. Hrangkapzawna, Medical Officer, District Hospital. Dr. Zothankhuma Chhakchhuak, CMO gave an inspiring speech and highlighted about the importance family planning. During Mobilization Fortnight ASHA/ANM had a survey on eligible couple, and awareness was done through newspaper. Family planning logo was put up at Sub-centres and PHCs. Counselling was given by RMNCH+A counsellor and Medical Officers. 2 nos female sterilisation and 6 nos IUCD insertion were achieved throughout the fortnight.
8. **Saiha District** : World Population Day was launched on 11th July, 2017 under the chairmanship of Dr. Lalnunziri, SMO, Siaha and Shri. HC. Biakcheuva, Member of District council, Saiha was the Chief Guest. Eligible Couple Survey was conducted and 8875 E.C. were registered. The programme was attended by local members and church members. Short play on Family Planning was displayed and depicted the essentials of Family Planning. 2 nos female sterilisation and 38 nos IUCD insertion were achieved throughout the fortnight.
9. **Serchhip District**: World Population Day was launched on 11th July, 2017(11:00 AM) at CMO Conference hall, Serchhip under the chairmanship of Dr. Laldawngliana Sailo, CMO. The Chief Guest Pu Kawlthuama, V. President, YMA Sub-Hqtr Serchhip graced the inaugural function and delivered a short speech. The Observation was ended by Dr. Lalhlunpuii, DIO Serchhip with vote of thanks. During Mobilisation Fortnight, all ASHAs in the district updated eligible couple survey register. Various Family Planning Methods were displayed in the OPDs and RMNCH+A Counsellor gave awareness about Family planning methods and FP logos were displayed and key messeges on Family Planning were issued in local newspaper. During the Fortnight, Serchhip District has 9 IUCD insertion, and 2 Tubectomy and no vasectomy.

Herewith, the cumulative performance report of WPD 2017 is enclosed.

**(Dr. LALROZAMA) IAS**

Mission Director: NHM

Mizoram: Aizawl